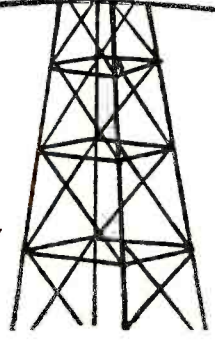


AM 730 K. C.  
FM 100.7 M. C.



1000 WATTS  
22,300 WATTS



Phone 44

*Merrill, Wisconsin*  
*"The Voice of Northern Wisconsin"*

November 16, 1949

Dear Mr. Geary;

I am verifying your reception report of this station on November 10, 1949 at 1:15 AM. We have a regular monthly scheduled frequency monitor program the second Thursday of every month at 1:15 AM to 1:30 AM, C.S.T..

Our equipment consists of a 1 KW Collins 20T transmitter, Collins 212A console, and Collins 26W limiter. Our rack equipment is General Radio as follows; 1181A frequency monitor, 1931A modulation monitor, 1031A low distortion audio oscillator, 1932A distortion & noise meter. At present our transmitter is operation at 80.5 percent efficiency.

We are happy to verify your reception report and have our station added to your list of other Broadcast Stations. You the first to send us a report and stating an approx. signal strength & static & interference free reception. Reports from Penn. always seem to have a lot of static & interference, reason for this interference is not known exactly as I've not had a complete enough report on it. But probably due some what by WGN on 720 KC, which would give a strong interference in Penn..

Our next F.M.P. is scheduled for December 8, 1949.

Sincerely Yours,

Chris R. Zercher  
Chief Engineer

A HALF MILLION RADIO LISTENERS

*Most Powerful  
and Complete*

**W L I N**  
AM and FM

*Radio Station In  
Northern Wisconsin*