

MONONA BROADCASTING CO.

WKOW

10,000 WATTS



1070 ON YOUR DIAL

215 W. WASHINGTON AVE.
MADISON 3, WISCONSIN
TELEPHONE GIFFORD 7100

January 22, 1948

Mr. Kermit Geary
R. F. D. #2
Walnutport, Pennsylvania

Dear Mr. Geary:

Many thanks for your report on reception of our test program on January 18, 1948.

Our equipment in brief, is W. E. Studio console, RCA 10 KW Transmitter, Andrew Co. plosing equipment, and a 6-turnover directional antenna.

We expect to go on the air with a regular schedule this weekend sometime.

Thanks again for your detailed report.

Sincerely yours,

MONONA BROADCASTING CO.

V.A. Vanderheiden

V.A. Vanderheiden
Chief Engineer, WKOW

VV/lh