

**STATE BROADCASTING STATION**  
**UNIVERSITY OF WISCONSIN**  
**MADISON**



940 KC.  
2500 WATTS

**WORLD'S OLDEST**  
**EDUCATIONAL**  
**RADIO STATION**

*Greetings!*

*Your reception report checks with  
our program log for the date of*

**FEB 24 1938**

*We are pleased to verify it. Lis-  
tener's responses make broadcasting  
more interesting. Come again!*

**H. B. McCarty**  
*Program Director*