



RADIO

PHONE 456
P.O. BOX 593
EAGLE RIVER, WIS.

March 20, 1962

Mr. Kermit Geary
R.D. 2, Box 298
Walnutport, Pa.

Dear Mr. Geary;

This letter confirms your reception report of WERL as received in your letter dated March 13, 1962.

It is gratifying indeed to hear that we came in so good.

We have a Collins transmitter and operate daytime with a power of one thousand watts. The program you heard was a monthly test program conducted the second Sunday night of each month. We do miss one on occasion however.

Reception reports have also been received from Brooklyn and Jamestown, N.Y. and Belmar, New Jersey on the last test program.

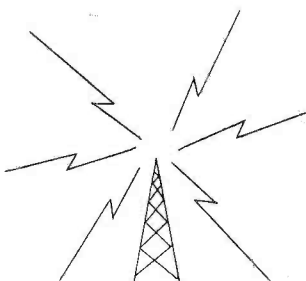
Our Chief Engineer is not here as he resides in another town in western Wisconsin and does come here monthly to run the test program and checks over our equipment. I will see that he gets your letter the next time I see him.

WERL first went on the air last May 23rd so you can see we're still newcomers in the business.

Thank you for your interest in WERL-Wide Radio.

Very truly yours,

George Palo
George Palo, Manager
WERL



EAGLE RIVER BROADCASTING COMPANY, INC.

950 KC

