



MILWAUKEE BROADCASTING COMPANY

710 N. PLANKINTON AVENUE

MILWAUKEE 3, WIS.

MARQUETTE 7722

September 13, 1948

Mr. Kermit Geary
RFD #2
Walnutport, Pennsylvania

Dear Mr. Geary:

Thank you for your letter. Your report of reception on September 9th was correct, and we are pleased to know that our signal was picked up so well.

WEMP, for the past few months, has been using a 450' Truscon self-supporting tower which has increased its coverage considerably over its downtown location.

We hope to continue to be heard down your way.

Yours truly,

RADIO STATION W E M P

Rolland Paske,
Chief Engineer

RP:IB