

790 khz

Eau Claire, WI

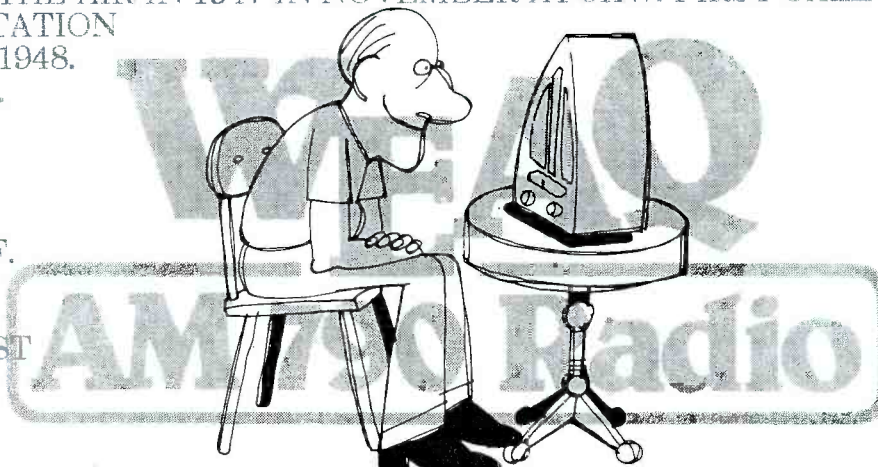
5000 watts

WEAQ SIGNED ON THE AIR IN 1947 IN NOVEMBER AT 5KW. FIRST CALL SIGNS WERE WEAU-AM. OUR SISTER STATION ON IN NOVEMBER 1948. NOW WIAL-FM 94.1.

WEAU-FM SIGNED WEAU-FM IS

WEAU-AM AM IN 1960. STATION WAS CHARLES DICKOFF. BY HIS FAMILY. BEING A PART OF FAMILY BROADCAST

BECAME WEAQ AT THAT TIME THE PURCHASED BY IT IS STILL OWNED ALONG WITH THE MID-WEST GROUP.

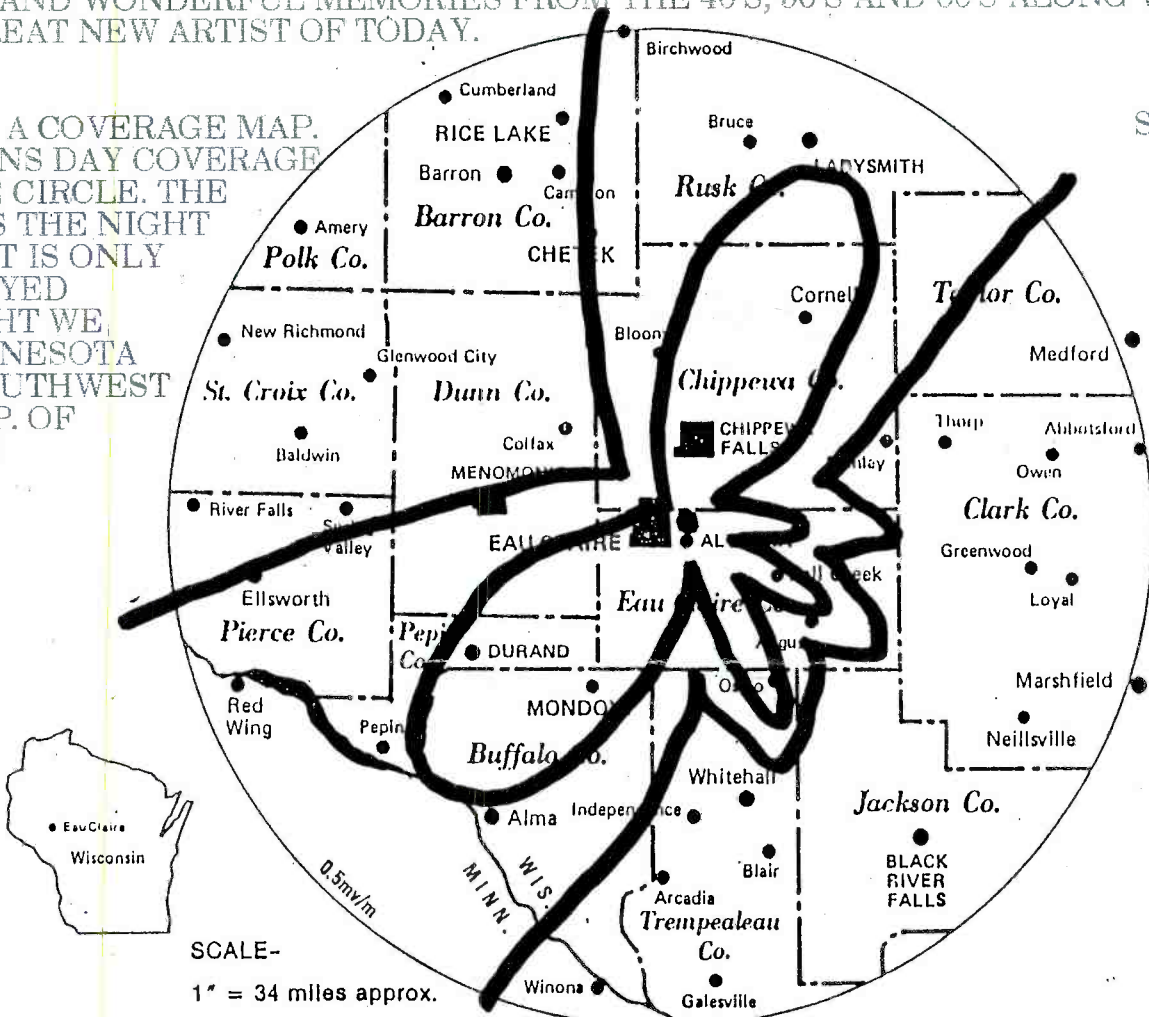


DATE 12/21/94 TIME 10m SIGNED James W. Casey

WEAQ IS AN AWARD WINNING STATION WITH A LONG BROADCAST HISTORY. THE CURRENT FORMAT OF THE STATION IS "YOUR MEMORIES STATION". FEATURING GREAT SONGS AND WONDERFUL MEMORIES FROM THE 40'S, 50'S AND 60'S ALONG WITH SOME OF THE GREAT NEW ARTIST OF TODAY.

THIS IS A COVERAGE MAP. STATIONS DAY COVERAGE ENTIRE CIRCLE. THE AREA IS THE NIGHT AREA. IT IS ONLY DISPLAYED AT NIGHT WE TO MINNESOTA THE SOUTHWEST THE U.P. OF TO THE

SHOWING THE BEING THE PATTERN COVERAGE PARTLY BECAUSE COVER IN TOWARD AND INTO MICHIGAN NORTHEAST.



I WANT TO THANK YOU FOR YOUR LETTERS INFORMING US OF THE RECEPTION OF WEAQ AM 790. I CONFIRM YOUR LOG OF EVENTS (OR TAPE) THAT YOU ENCLOSED TO US. I HOPE THAT YOU HAVE MANY MORE ENJOYABLE HOURS WITH A GREAT HOBBY.

JAMES W. CASEY CHIEF ENGINEER