



*A Honey of a Station*

1000 WATTS

**980**

KILOCYCLES

*The sweetest spot on the dial*

MURRAY 2-7763 • MANITOWOC, WISCONSIN

**WCUB**

January 15, 1960

Kermit Geary  
R.D. 2, Box 298  
Walnutport  
Pennsylvania

Dear Sir:

It was very nice to hear your report. Although your letter was adressed to the chief engineer, I have been asked to type you this letter. I am WCUB's copy writer and I also make up the log. As far as I could see you had the log secheduled quite close to that of ours. The WCUB's slogan, as I noticed you had trouble with your own writting, is "This is WCUB the sweetest Spot on your dial." The announcer you heard was Bob Irish ... one of Manitowoc most famous radio personalities. WCUB goes on the air at 5 AM until sundown which is 4:30 in January. I hope this is the information and confirmation you wanted ... the program you heard was "~~Chore~~ time!" Thank you again for writting.

Radio Station WCUB  
"The Sweetest Spot on your dial"  
Manitowoc, Wisconsin