

Sparta-Tomah Broadcasting Co.

Studios in Sparta, Tomah, Viroqua 5.000 1.000 Watts 1290 On The Dial

16.000 Watts FM

97.1 meg.



Sparta, Wisconsin

Feb. 9, 1961

Kermit Geary R. D. 2, Box 298 Waln, tport, Pa.

Dear Kermit.

This will confirm your reception of our signal at 6:04 to 6:20 a. m. on Sunday bebruary 5, 1961. Ordinarily we sign on at 5:30 a. m., but it's 6 a. m. on Sundays. This station is now 5,000 watts AM and 16,000 Watts FM. Our call letters and power have been changed from WKLJ for several years. When we left 990 Kc. at 250 watts, we changed call letters from WKLJ to WCOW. We also increased power to 1,000 watts and went to 1290 Kc. Last October we went to 1xxx 5,000 watts power still on 1290 Kc. In February 1960, we went on the air with FM, 16,000 watts at 97.1 megacycles. I am confirming this from our log, since our chief engineer, Vern Sanders, is occupied elsewhere today. Clyde Downing, whom you monitored on WKLJ in 1951, is now working at a station in Milwankee.