

TELEPHONE 4444



WBEV

THE ONLY 1000 WATT VOICE IN CENTRAL WISCONSIN

ON YOUR DIAL

RADIO PARK

Beaver Dam, Wisconsin

Tuesday April 24, 1951

Dear Kermit:

You certainly couldn't have been tuned to anyone else but WBEV on Thursday. Although we didn't ~~exactly~~ expect to be picked up in Pennsylvania, we are mighty glad to hear that we are getting out that far. Your description of what you heard ~~us~~ broadcast agrees exactly with our records.

We are amazed to hear that you were able to pick us out over WNAV which is so much nearer, - what kind of a receiver is it that can discriminate between two signals of the same frequency? That HRO must really be hot!

You asked if we are going to begin regular program schedules in the near future, - it couldn't be nearer since we begin regular broadcasting on a daytime only basis today at 6:00 AM. Well, I can't say exactly when we'll be doing another test broadcast early in the morning since our equipment test period is finished, but when we do I hope we come in as clear as we did this time. Sincerely wishing you the best, and 73,

Alistef S. Alexander

Chief Engineer

Radio Station WBEV

Beaver Dam, Wis.