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# THE MILLION DOLLAR MARKET\*

*Serving 164,000 Buyers on Both Sides of the River*

1000 W — 1480 kc — BOX 1025 — CAMAS, WASHINGTON — PHONE 6431

February 12, 1957

Kermit Geary  
R.D. 2, Box 298  
Walnutport, Pa.

Dear Mr. Geary:

Am writing to thank you for your letter of February 4, 1957. Glad to hear we've been monitored on the East coast.

The information you've recorded about our station is correct. We are 1000 Watts, with a Collins' transmitter. We're studio remote-control, daytime, 6:00 A.M. to sunset. We serve the two towns of Camas and Washougal, about 10,000 population. The main industries in this area are the Crown Zellerbach Paper Mill in Camas, and the Pendleton Woolen Mill in Washougal.

Thought you might be interested to know that we celebrated our first year of operation on February 3, 1957.

Thanks again for your letter and interest.

Very truly yours,



Donald R. Nelson  
Manager, KRIV

DRN/aa

CAMAS  
WASHOUGAL  
TROUTDALE  
GRESHAM  
PARKROSE  
NORTH BONNEVILLE  
STEVENSON