



(Br.)

Silver Bank

San Francisco de Macorís
Samaná
B. de Samaná
Sabana de la Mar
San Pedro de Macorís
La Romana
Santo Domingo
I. Saona

PUERTO RICO

(U.S.)
Tortola
St. John
St. Thomas
Virgin Gorda
Culebra
Vieques
Guayama
San Juan
Arecibo
Bayamón
Mayaguez
Ponce

WSTX
Frederiksted
St. Croix

.5 MV
1 KW NIGHT

.5 MV
5 KW DAY

Virgin Islands
Sombbrero (Br.)
Anguilla (Br.)
St. Barthelemy (Fr.)
Barbuda (Br.)
St. Kitts (Br.)
St. Eustatius (Neth.)
St. Martin (Fr. & Neth.)
Saba (Neth.)
St. Kitts (Br.)
Nevis (Br.)
St. Vincent (Br.)
St. Lucia (Br.)
St. Pierre (Fr.)
Fort-de-France
Castries
Soufriere
Vieux Fort
St. Vincent (Br.)
Bridgetown
Barbados

Windward Islands
Tobago
Port of Spain (U.S. Leased)
Trinidad and Tobago
San Fernando
Serpents Mouth
Trinidad
San Fernando

Confidential
WSTX




5000 WATTS DAY
1000 WATTS NIGHT

970 Kc. RADIO

(Gen. Mgr.) Mrs. RUTH J. CARPENTER
P.O. BOX 428, CHRISTIANSTED, ST. CROIX
(809) 773-0390 AND 773-0445

NETH. ANTILLES
Aruba
Curacao
Willemstad
Pen. de Paraguana
Puerto Cumarebo
San José
La Vela
Tocuyo de
Churuguara
Tucacas
Puerto Cabello
San Felipe
Valencia
Villa de Cura
Altigracia
Puerto Piritu
Onoto
Zaraza
Tucupido
Guanare
Calabozo
El Calvario

VENEZUELA
Aguasay
Orinoco Delta
Tucupita
La Esperanza

Rate Card No. 1-A
Effective 9-1-70



Virgin Islands Broadcasting Corporation

Ruth J. Carpenter
General Manager

Betty Maldonado de Pichardo
Puerto Rico Account Executive
764-5115

Members:

- St. Croix Chamber of Commerce
- N.R. Assoc. of Broadcasters
- National Association of Broadcasters
- Radio Advertising Bureau

Power:

5,000 W Day, 1,000 W Night

Freq.:

970 Kc Non-Directional

Hours:

18 hours daily

Agency Commission: 15% on net time costs.

Max. Contract length: 1 yr.

Associated Press News Service

Remote Rates on Request

W. M. Carpenter, President
William de la Cruz, Vice-President
Tony de la Cruz, Sec.-Treas.

SPOT ANNOUNCEMENTS

60 Seconds	\$5.00
30 Seconds	3.50
15 Seconds	1.90

PROGRAMS

1 hour	\$60.00
½ hour	35.00
¼ hour	20.00
5 Min.	9.00

WEEKEND SATURATION PLAN

15 Thirty-second spots on Saturday and/or Sunday at \$2.00 each.

FIFTEENS PACKAGE PLAN

10 Fifteen-second spots daily — five days per week for four weeks earns a 7½% discount.
Weekly Cost — \$87.87

SPECIAL PACKAGES*				
30 SECOND PLANS - MONDAY THRU FRIDAY				
MINIMUM CONTRACT 8 WEEKS				
Spots Per Day	Cost Per Spot	Total No. of Spots	Cost Per Week	Total Contract Cost - 8 Weeks
10	\$2.50	400	\$125.00	\$1,000.00
8	\$2.75	320	\$110.00	\$ 880.00
6	\$3.00	240	\$ 90.00	\$ 720.00
4	\$3.25	160	\$ 65.00	\$ 520.00

SPECIAL PACKAGES*				
60 SECOND PLANS - MONDAY THRU FRIDAY				
MINIMUM CONTRACT 8 WEEKS				
Spots Per Day	Cost Per Spot	Total No. of Spots	Cost Per Week	Total Contract Cost - 8 Weeks
10	\$3.50	400	\$175.00	\$1,400.00
8	\$3.75	320	\$150.00	\$1,200.00
6	\$4.00	240	\$120.00	\$ 960.00
4	\$4.50	160	\$ 90.00	\$ 720.00

*15% Discount off special package rates for 52-week contract.

COMBINATION PACKAGE PLAN	
MINIMUM CONTRACT FOUR WEEKS 5 DAYS PER WEEK	
2-60's Daily — 2-30's Daily — 3-15's Daily	
18% Discount — Weekly Cost — \$93.07	

BULK SPOT PACKAGE PLAN	
1,040-30's in one 12-month period — \$2.25 each.	
Must use 15 weekly to maintain bulk package plan rate.	
Total Cost — \$2,340.00	

ALL BILLS RENDERED MONTHLY

Please confirm my reception of station WSTX on 970 kiloHertz. I shall be happy to receive your reply, kindly verifying the fact that I heard your broadcast as reported in this letter. Return postage is enclosed for your reply via air mail. As proof that I was tuned to Radio 97, I give the following log of program items to which I listened:

W S T X, 970 kiloHertz;

Tuesday evening, December 21, 1971,

6:52 to 7:11 P.M., Atlantic Standard Time:

6:52 P.M., Announcement about horse racing in Puerto Rico, mentioning the Christmas Handicap, one and one-fifteenth mile; another of 7 furlongs; and the Pace Setter Classic, one mile.

6:53 P.M., Advertisement of a local store (it sounded like "the Paint Store in Franklin Mall", but this is probably garbled). Advertised were Christmas presents and decorations, including glassware, ice buckets, toys, lights, ornaments, wall hangings, Christmas trees, candles, "and much, much more"; 50% off on all merchandise!

6:53½ P.M., Singing announcement: "970, W S T X".

6:54 P.M., Song about buying U. S. Savings Bonds.

6:55 to 7:00 P.M., Program of recorded popular music.

7:00 P.M., Recorded announcement:

"W S T X, where the Good Guys are, coming to you from St. Croix; Radio 97, serving Virgin Islands, St. Martin, St. Vincent, Aves and all the Lesser Antilles."

The announcer added:

"7 o'clock."

7:01 to 7:07 P.M., Program of recorded popular music.

7:07 P.M., Announcement about calling the Coast Guard OAR-7004; "the telephone number is 724-0446". (The announced number may have been 734-0446.)

7:08 to 7:11 P.M., Selection of recorded popular music.

Please compare the above data with your Station Log for Tuesday evening, December 21st, and if my report is correct, kindly send me a reply confirming my reception of WSTX on 970 kiloHertz. I would also like to know the power output of your transmitter at the time of my reception. Your attention to this request will be greatly appreciated.

Best wishes to you, sir, and to WSTX and its Personnel for continued success in broadcasting. I hope to hear you again on future occasions when atmospheric conditions are favorable. Looking forward to receiving your reply in confirmation of my reception, and with all good wishes for a Happy Holiday Season and a Prosperous New Year, I am,

Very truly yours,



Kermit Geary
R.D. 2, Box 298
Walnutport
Pennsylvania.
18088

CONFIRMED
AND REGARDS
F.L.W.
12/28/71