



March 31, 1988

Kermit Geary
1266 Riverview Drive
Walnutport, PA 18088

Dear Mr. Geary,

You probably thought you would never hear from us again, and you had probably kissed your 22 cent stamp good-bye! Well, my timely return of your inquirey has nothing to do with the upcoming postal rate change, merely that things can get pretty hectic when you don't have the number of staff members that larger stations have.

I can't tell you how pleased I was to receive your letter, and yes, according to your program information, you did hear WMMM on 1430 kiloHertz.* I plan on keeping your letter in order to show stubborn advertisers that our signal is stronger than they think ~~XXX~~ it is! We transmit on 1000 watts, which, as you know, poses no great ~~xxxxxx~~ threat to the larger Richmond stations, but serves us well in our attempt to be the community station for Ashland(city), Hanover(county). In October of 1987, we changed our call-letters and format from WIVE-Contemporary Christian to WMMM-Stardust Music(Big Band sound), while still maintaining some of the good Christian programs which you picked up that evening. We are currently on the air 7:00 AM to 6:00 PM. Thank you again for the letter, and sorry again for the delay.

Sincerely,

A handwritten signature in cursive script that reads "John Tindall".

John Tindall,
Operations Manager

* Jan. 10, 1988
5:09 - 5:19 PM