

# W I L A

====="Willy" Radio"====

Danville, Virginia

August 8, 1957.

500 WATTS  
1580 ON YOUR DIAL

705 MAIN STREET  
DIAL SWIFT 2-2133

Mr. Kermit Geary,  
R.D. 2, Box 298,  
Walnutport, Pa.

Dear Kermit:

It's no doubt about it, you heard our Test Broadcast. I want to express my appreciation for your very fine report.

We have had reception reports regarding our August 3 broadcast from Iowa, New York, New Jersey, and Tennessee.

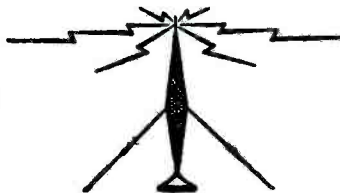
We plan to start regular programming August 18, 1957, and we are looking forward to a most successful operation.

If you're ever down this way, be sure to drop in and look over our operation. We're located directly across from the Post Office.

Yours truly,

*Ralph S. Walker*  
Ralph S. Walker,  
Chief Engineer.

FOR MUSIC AND NEWS — WILLY'S YOUR HOST



LOWEST COST — BUT GIVES YOU MOST