



richmond's dynamic radio 305 west grace street milton 44577

October 21, 1958

Mr. Kermit Geary R.D. 2 Box 29B Walnutport, Pennsylvania

Dear Mr. Geary:

Thank you for your reports on our test signal. WEZL officially signed on Sunday morning, April 20th, however we have been testing during the early morning hours to get out all the bugs for about a week.

We operate on 1590 Kc with 5,000 watt RCA-BTA-5F transmitter into a three-hundred foot single antenna on farm land soil. WEZL is a daytime non-directional operating on an AM transmitter only.

As a result of top loading tower, our effective radiated power is 10,000 watts. We use this fact in our station promotion along with "E Z Listening" and the character of a live weasel.

Thanks again for your verification.

Sincerely yours,

WEZL

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William E. Benns Engineer

* 5,000 watts top-loaded tower