

CROZET, VA

W C Y K - AM, 810 kiloHertz;

7:09 to 7:29 A.M., Eastern Daylight Time,

Friday morning, April 6, 1990:

7:09 to 7:12 $\frac{1}{2}$  A.M., Song: "My Father In Me".

7:12 $\frac{1}{2}$  to 7:16 A.M., Song about "Give me a call".

7:16 A.M., Announcement from "Country One-Oh-Two".

7:16 to 7:20 A.M., Song: "A One-Man Woman".

7:20 A.M., Announcement about 2 in-person appearances at local malls tomorrow (Saturday) at 10 to 11 A.M. and at 2 P.M.

7:21 A.M., Advertisement of Moore's "Spring Project Sale".

7:23 A.M., Time announcement: "7:23 at Country One-Oh-Two".

7:23 A.M., Sports news, with scores of Friday's golf and basketball (N.B.A.) games.

7:24 $\frac{1}{2}$  A.M., Weather forecast. The announcer concluded by saying:

"Right now, it's 50 degrees under cloudy skies at WCYK-AM and FM, Crozet-Charlottesville, the All-New Country One-Oh-Two." (at 7:25 A.M.)

7:25 to 7:29 A.M., Song: "Song of the South", with mention of "sweet potato pie".

Please compare the above data with your programming on the morning of Friday, April 6th, and if my report is accurate, kindly send me a reply confirming my reception of the All-New WCYK-AM on 810 kiloHertz. I would also like to know the present power output of your AM transmitter. Your attention to this request will be greatly appreciated.

Best wishes to you, sir, and to WCYK-AM and FM for continued success in broadcasting. I hope that your new country music programming has won a large and dedicated audience, and I look forward to hearing your programs frequently. Thank you for your attention to this report and for your anticipated reply.

Very truly yours,

*Kermit Geary*

Kermit Geary  
1266 Riverview Drive  
Walnutport, PA 18088

*Dear Mr. Geary,  
Your letter was received  
with enthusiasm this morning.  
Yes, you did indeed tune us in  
on Apr 6. We simulcast with our FM-  
WCYK-FM at 102.3 MHz. Thus the reference  
to "Country 102". The new Country format  
is doing great! Thanks for tuning in!*

*Mark Yarwood  
Ops Mgr*

*PS We're now  
owned by High Industries  
of Lancaster, PA  
(transferred Sept 18, 1989)*