

Mountain Radio, Inc.

880 AM WBLU
"The Radio Voice Of Smith Mountain Lake"

16 Village Square
Moneta, VA
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Toll Free 1-800-281-1188

November 27, 1993

Mr. Kermit Geary
1266 Riverview Drive
Walnutport, PA 18088

Dear Kermit,

What a surprise it was to get your letter this afternoon letting us know about your reception of WBLU "Lake Radio 880" in Moneta, VA. Your log of what we aired that afternoon is correct and accurate and we do confirm that what you heard came from our station.

To give you a little history of the station you received, we are a 900 watt station located on the north side of Smith Mountain Lake on Route 122. If you look on the map you will find 122 to run south out of Bedford, VA and extending through Smith Mt. Lake. We are at the corner of 122 and 655 just north of the bridge that crosses the lake.

Our transmitter is a Gates BC-1J capable of 1000 watts although we cruise along at just 900 watts. The antenna system consists of a guyed, shunt-excited, folded unipole that is 196 feet tall. The ground system consists of 120 equally spaced buried copper radials 85.3 meters in length plus 120 radials 15.2 meters in length around the base of the tower (I'm not an engineer.. I'm just giving this to you off of the license).

The station itself is only about two years old, however I have been here only about three weeks. My partner, Diane Newman and I are in the process of purchasing the station and right now are managing the station as the paperwork goes through the FCC. Diane followed her father into the radio business and I have been in it since I was fifteen.. about sixteen years now. We used to work together in Madison, Wisconsin at an FM station there--Diane was the General Manager and I the Programming and Operations Manager. After becoming good friends we decided to purchase a station of our own. Three years of looking led us to Moneta, Virginia and WBLU. In fact, the voice you heard reading the sign off was mine!

We are playing all Christmas music from now until Christmas day and will continue with the nostalgia based format after Christmas. You will hear news from the Washington Newsdesk (the company I worked for before coming to Moneta) at the top of each hour. I think that if you listen for very long you might say we have a pretty good radio station.

Locally Owned and Operated

Again, we were glad to hear from you and hope you can tune in again sometime. If you are ever in the Smith Mountain Lake area, please stop by.. we would love to meet you and show you the station. I have enclosed a coverage map and newspaper article telling you about the station ownership change. If there is any other information you would like concerning the station, just drop me a line. Hope to hear from you again soon--and hope you hear us!

Happy D-X-ing!



Jeff Raynor
JLR Communications, Inc.