

World Famous  
**TEMPLE SQUARE**

K  
S  
L



**KSL**  
STUDIO BUILDING



STARLITE GARDENS  
EMPIRE DINING ROOM  
**HOTEL UTAH**

**KSL**  
CONCERT HALL



# Post Card

## NOTES OF INTEREST

The new KSL Studios are located on the Salt Lake City skyline at the head of Main Street. This is exactly on the Salt Lake Base and Meridian as determined by the pioneers the year of their arrival in Utah.

The famous KSL transmitter is 15½ miles due west of the city on the shores of Great Salt Lake, where 17½ miles of copper sheeting and wire sunk in the briny waters near the lake form an incomparable ground. This water carries a salt density of about thirty per cent.

Great Salt Lake is in almost the exact geographical center of the eleven western states. Its shores, therefore, offer a magnificent site for a powerful radio transmitter, to serve the vast western area, and fill in the gaps, covering the great sparsely settled areas where consistent broadcasting service is not otherwise available.

The beautiful Hotel Utah, situated directly opposite the Temple Grounds, is one of America's most famous hotels. Ideally situated in the heart of Salt Lake City, the Hotel Utah lives up to its reputation as "Utah's Hotel Beautiful." Under the management of Guy Toombs.



Kermit Geary  
R. 2. W. # 2  
Walnutport  
Pennsylvania

We are happy to verify your report  
of reception on Nov. 1, 1936 - B:24 - 4:15 AM MST.  
Thank you. Station KSL