

50,000 WATTS
FULL TIME

W O A I

1190 KILOCYCLES
252 METERS

CLEAR CHANNEL

THE SOUTHERN EQUIPMENT COMPANY STATION IN SAN ANTONIO

THANK YOU for your comment on W O A I. We are always glad to hear from our listeners, and invite suggestions and criticism as well as your applause.

We want you to feel that W O A I is your station all the time, and when you're in San Antonio Come to see us.

W O A I

This verifies reception as you requested



INTERIOR VIEW—STUDIO



SAN ANTONIO —

" WHERE THE SUNSHINE SPENDS THE WINTER "

SAN ANTONIO'S people have built their homes in the heart of the Southwestern Empire. Rich in romantic history, the section also knows material wealth, as oil, minerals, and the finest of agricultural products and cattle abound here. To the south is the fertile valley of the Rio Grande. . . . whose banks have been bathed with a silt more precious than the famous Nile's. The Gulf Coast, with its healthful pleasures is right nearby, as is the beautifully scenic Hill Country with its wealth of spring waters and health resorts. Old Mexico, quaint and primitive, yet modern and aggressive in many places, is easily reached through San Antonio.

San Antonio, with its many parks, golf courses, pools, historical missions and shrines, is ideally suited to the tourist, and is a glorious place to live and work, while bank clearings and building permits testify to San Antonio's full share of activity in the business world. All this is tempered with the wisdom of the ages, that knows that after all, commerce and industry are but a means to an end, . . . and that the chief business of life is to live, and how nature does encourage the idea in San Antonio.

You'll like it here! Visit us soon! In the Winter Playground of America.

The
A L A M O
and Fortress
Cradle of
Texas
Liberty



INTERIOR VIEW—TRANSMITTER PANEL

HOWDY

W O A I

SAN ANTONIO, TEXAS



ROLL CALL
-JOIN-



Kernit Geary

R. P. D. #2,

Walnutport, Penna.



WOAI TRANSMITTER—SELMA, TEXAS



BUSINESS SECTION—SAN ANTONIO