



BRINGING HIM IN

- " . . . Serving Eight West Texas Counties"**
- " . . . Over 100,000 Regular Radio Listeners"**
- " . . . Over 100 Local Advertisers Regularly
USE K. V. M. C."**

**RADIO STATION
K V M C**

"VOICE OF MITCHELL COUNTY"

"A Public Service Institution"

**ON YOUR DIAL—1320—ON YOUR PHONE
COLORADO CITY, TEXAS**