

Walnutport, Pennsylvania,

March 28, 1938.

VERIFIED
KRLD-DALLAS

Radio Station KRLD,
Dallas, Texas.

Date April 5, 1938

Dear Radio Friends:

By Green Boyd

I had the great pleasure of hearing Radio Station KRLD broadcasting the "Grand Prize Dance Parade" program of popular recorded dance music on Sunday morning, March 27, 1938. This program was sponsored by the brewers of Grand Prize beer, and I greatly enjoyed the popular music played during the broadcast. I tuned in KRLD at 12:33 A.M., Central Standard Time, and I listened to the program until you signed off and left the air at 1:00 A.M., C.S.T. KRLD was transmitting on its regular assigned frequency of 1040 kilocycles, and put an excellent signal into Eastern Pennsylvania, 60 miles North of Philadelphia. Your signals were powerful, very clear, and perfectly intelligible (QSA 5, R 8), and I received the entire program in perfect condition. Fading was negligible, and there was no interference from any other station. Static was very heavy here this morning, but your signals were powerful enough to easily override all the noise. KRLD's carrier-wave was very sharp and clear, noiseless, and fully modulated. Tone-quality was very fine, and modulation of both speech and music was perfect. I received KRLD on my National "HRO" 9-tube superheterodyne. My antenna is a single-wire inverted L, 75 ft. long, 30 ft. high, pointing North. The weather here was cloudy, with the temperature at 38 degrees Fahr.

Please verify my reception of KRLD, Dallas; I have enclosed a 3¢ stamp for return postage. I shall be very happy to receive a reply from you, so please send me a verification of my reception. As proof that I heard KRLD I give the following log of of your program that I received:

KRLD, 1040 kc.---Sunday morning, March 27, 1938; 12:33 to 1:00 A.M., C.S.T.; "Grand Prize Dance Parade" program of recorded popular music.

12:33 to 12:35	"Bie Mir Bist du Schoen"
12:35 to 12:38	"Star Dust"
12:38 to 12:40	"Chloe", organ music.
12:40	Advertisement of Grand Prize Beer.
12:42 to 12:45	"Worried Over You"
12:45 to 12:48	"I'll Get Along Somehow"
12:48 to 12:51	"Study in Brown"
12:51 to 12:54	"Put on Your Old Gray Bonnet"
12:54	Advertisement of Grand Prize Beer.
12:55 to 12:57	"The One Rose"
12:57 to 12:59	"Margie"
12:59	Advertisement of Grand Prize Beer.

At 1:00 A.M., C.S.T., KRLD "The Times-Herald Station" signed off and left the air.

Please check the above information with your station-log of the program, and please send me a verification of my reception of KRLD.

Very best wishes to the Personnel of KRLD; I wish you the best of luck and continued success, and I hope to continue hearing you on the air regularly. Looking forward to receiving your kind reply, for which I sincerely thank you, I am,

Very truly yours,

Kermit Geary

Kermit Geary,
R.F.D. # 2,
Walnutport,
PENNA.