

KLTI-FM

1280
KC

105.9
MC

Weekly Program Schedule Vol. 1, No. 14



LEONARD "PETE" PETERSON strikes a neighborly pose in an off-mike moment. City Hall records at Stockton, California reveal "the birth, on July 9, 1924, of a radio announcer to Mr. and Mrs. Ray Peterson".

The after-effects of a prolonged but successful bout with polio prevented "Pete" from entering military service. He did an able morale building job, though, by managing, m-ceeing and singing in San Francisco-based USO Shows.

A growing interest in radio prompted a post-war debut with KALW-FM in Frisco. A growing interest in East Texas led the Peterson family of three (Diane is 14 months old) to a home of their own in Longview.

A KLTI staffer since opening day, October 27th, Pete's philosophy of life ("I enjoy making friends") is fulfilled by simply saying "HI NEIGHBOR" six mornings a week.

KLTI-FM

Box 1866, Longview, Texas. Phone 4331

Dear DXer:

We want to thank you for your report of reception of our station, March 28, 1949. Reports were received from all over the United States and Canada.

Our transmitter is a Raytheon 1000 watt unit on AM and we also operate a 10,000 watt General Electric transmitter on FM. We shunt feed our 325 ft. tower for AM.

Yours for better listening,

Leonard Peterson

Leonard Peterson

Staff Announcer

KLTI-FM PROGRAM SCHEDULE

Sunday Feb. 6	Monday Feb. 7	Tuesday Feb. 8	Wednesday Feb. 9	Thursday Feb. 10	Friday Feb. 11	Saturday Feb. 12	
6:00	Hillbilly Haven	Hillbilly Haven	Hillbilly Haven	Hillbilly Haven	Hillbilly Haven	Hillbilly Haven	6:00
6:30							6:30
6:45							6:45
7:00	Tic Toc Tunes	Tic Toc Tunes	Tic Toc Tunes	Tic Toc Tunes	Tic Toc Tunes	Tic Toc Tunes	7:00
7:15	News	News	News	News	News	News	7:15
7:30	Something Old S'thing New	Morning Devotional	Morning Devotional	Morning Devotional	Morning Devotional	Morning Devotional	7:30
7:45	Serenade in String	Serenade in String	Serenade in String	Serenade in String	Serenade in String	Hi Neighbor	7:45
8:00	Hi Neighbor	Hi Neighbor	Hi Neighbor	Hi Neighbor	Hi Neighbor		8:00
8:15							8:15
8:45							8:45
9:00	Texas News	Texas News	Texas News	Texas News	Texas News	Texas News	9:00
9:05	Coffee Club	Coffee Club	Coffee Club	Coffee Club	Coffee Club	Coffee Club	9:05
9:15	Amer. Standard Time		Chapel Services				9:15
9:30	KLTI Music Box	KLTI Music Box		KLTI Music Box	KLTI Music Box	KLTI Music Box	9:30
9:45	Organ Memories		KLTI Music Box				9:45
10:00	Today's Top Ten	Bing Crosby	Bing Crosby	Bing Crosby	Bing Crosby	Recorded Rumpus Room	10:00
10:15	Mainly for Women	Mainly for Women	Mainly for Women	Mainly for Women	Mainly for Women		10:15
10:30	Myrt & Marge	Myrt & Marge	Myrt & Marge	Myrt & Marge	Myrt & Marge		10:30
10:45	Career of Alice Blair	Career of Alice Blair	Career of Alice Blair	Career of Alice Blair	Career of Alice Blair		10:45
11:00	Collectors Corner	Collectors Corner	Collectors Corner	Collectors Corner	Collectors Corner	Collectors Corner	11:00
11:05							11:05
11:30	Combo Concert	Combo Concert	Combo Concert	Combo Concert	Combo Concert	Combo Concert	11:30
11:45	Evelyn Knight	Evelyn Knight	Evelyn Knight	Evelyn Knight	Evelyn Knight	Evelyn Knight	11:45
12:00	News	News	News	News	News	News	12:00
12:15	Freddie Martin Showtime	Freddie Martin Showtime	Freddie Martin Showtime	Freddie Martin Showtime	Freddie Martin Showtime	Uninterrupted Music	12:15
12:30	Lunchtime Melodies	Lunchtime Melodies	Lunchtime Melodies	Lunchtime Melodies	Lunchtime Melodies		12:30
12:45	Guy Lombardo	Guy Lombardo	Guy Lombardo	Guy Lombardo	Guy Lombardo	Guy Lombardo	12:45
1:00	Vic Damone	Vic Damone	Vic Damone	Vic Damone	Vic Damone	Nat Brandwynne	1:00
1:15	Waltz Time	Waltz Time	Waltz Time	Waltz Time	Waltz Time		1:15
1:25	Organ Memories	Organ Memories	Organ Memories	Organ Memories	Organ Memories		1:25
1:30	Today's Bible Lesson	Today's Bible Lesson	Today's Bible Lesson	Today's Bible Lesson	Today's Bible Lesson	Eddy Condon	1:30
1:45	Talk of the Towne	Talk of the Towne	Talk of the Towne	Talk of the Towne	Talk of the Towne		1:45
2:00	News	News	News	News	News	Richard Himber	2:00
2:05	Crooners and Canaries	Crooners and Canaries	Crooners and Canaries	Crooners and Canaries	Crooners and Canaries		2:05
2:30	Keyboard Magic	Keyboard Magic	Your Rent Control Board	Your Vets Administration	Keyboard Magic	Art Mooney	2:30
2:45	Parade of Bands	Parade of Bands	Parade of Bands	Parade of Bands	Parade of Bands		2:45
3:00	Tune Time	Tune Time	Tune Time	Tune Time	Tune Time	Sammy Kaye	3:00
3:15	Close Harmony	Close Harmony	Close Harmony	Close Harmony	Close Harmony		3:15
3:30	Bar 20 Ranch	Bar 20 Ranch	Bar 20 Ranch	Bar 20 Ranch	Bar 20 Ranch	Harry James	3:30
4:00	News	News	News	News	News	News	4:00
4:05	Recorded Rumpus Room	Recorded Rumpus Room	Recorded Rumpus Room	Recorded Rumpus Room	Recorded Rumpus Room	Recorded Rumpus Room	4:05
4:30							4:30
4:45							4:45
5:00							5:00
5:15							5:15
5:30	World & Local News	World & Local News	World & Local News	World & Local News	World & Local News	World News	5:30
5:45	No. 9 Elm Street	No. 9 Elm Street	No. 9 Elm Street	No. 9 Elm Street	No. 9 Elm Street	Navy Band	5:45
5:59	A M Sign Off	A M Sign Off	A M Sign Off	A M Sign Off	A M Sign Off	A M Sign Off	5:59
6:00	Man With Band	Man With Band	Man With Band	Man With Band	Man With Band	Man With Band	6:00
6:05							6:05
6:15	Rainbow Rendezvous	Rainbow Rendezvous	Rainbow Rendezvous	Rainbow Rendezvous	Rainbow Rendezvous	Rainbow Rendezvous	6:15
6:30	Candlelight & Silver	Candlelight & Silver	Candlelight & Silver	Candlelight & Silver	Candlelight & Silver	Candlelight & Silver	6:30
7:00	News	News	News	News	News	News	7:00
7:05	F M Club	F M Club	F M Club	F M Club	F M Club	F M Club	7:05
8:00							8:00
8:30							8:30
8:35							8:35
9:00	F M Club	W. Millar Brown	F M Club	F M Club	F M Club	F M Club	9:00
9:05							9:05
9:30		Concert at Closing				Weekly Sunday Sch. Lesson	9:30
9:45							9:45
9:53	News	News	News	News	News		9:53
9:57	F M Sign Off	F M Sign Off	F M Sign Off	F M Sign Off	F M Sign Off	F M Sign Off	9:57

TWIN ENTERTAINMENT FOR EAST TEXAS