

* 1000 WATTS
* 1190 KILOCYCLES

KLIF

THE McLENDON STATION FOR OAK **KLIF** AND DALLAS

TRINITY BROADCASTING CORPORATION



CLIFF TOWERS HOTEL

DALLAS 8, TEXAS

July 27, 1948
~~1 DECEMBER 1947~~

DEAR DX LISTENER:

THANK YOU VERY MUCH FOR YOUR RECEPTION REPORT OF
(EQUIPMENT TEST) (~~REGULAR~~) PROGRAM ON July 17 1948,
FROM 1:50AM TO 2:21AM CENTRAL STANDARD TIME.

YOUR LOG WAS ACCURATE AND COMPARES FAVORABLY WITH
OUR OFFICIAL PROGRAM LOG.

KLIF COMMENCED BROADCASTING ON 9 NOVEMBER 1947 AT
NINE A.M. CST, ON 1190 KILOCYCLES WITH POWER OF 1000 WATTS.

RAYTHEON EQUIPMENT IS USED THROUGHOUT THE INSTALLA-
TION. WINCHARGER TOWER, TYPE 300, 225 FEET HIGH.

HOURS OF OPERATION ARE FROM LOCAL SUNRISE TO SUNSET.

WE WOULD APPRECIATE ANY FURTHER REPORTS WHICH YOU MAY
FURNISH. RETURN POSTAGE IS NOT NECESSARY FOR VERIFICATION.

7318

Glenn B. Callison

GLENN B. CALLISON
KLIF CHIEF ENGINEER