

# KIXZ



PERSONALITY RADIO • 5000 WATTS • 940 K.C.

112 WEST FIFTH • 7 AMARILLO, TEXAS

May 16, 1963

Mr. Kermit Geary  
R.D. 2, Box 298  
Walnutport, Pennsylvania

Dear Kermit;

This letter is to inform you, that the contents of your reception report, dated March 28th, 1963 are correct, therefore this is your official notice that your report is Verified. Congratulations.

You may be interested in the history of KIXZ. We originally went on the air in November 1947, under the call letters of KVAI. In 1949, the call was changed to KIH, and then in February 1959, was changed to KIXZ. Our studios are located at 112 W. 5th St., on the street floor of the Pioneer Hotel. The transmitter is located in the Northeast corner of Randall County, about 8 air miles Southeast of downtown Amarillo.

Our Day Pattern uses two towers, with 5 KW, and is practically non-directional. Our Night Pattern uses four towers with 1 KW power, and beams basically Northwest, with a small lobe to the Southeast. This Pattern is declared by Consultants, to be one of the tightest patterns in the Nation. For example from 160 to 260 degrees, we are not allowed to radiate as much as one watt. This Pattern is the one we have used, both day and night for 13 years, until we turned the new Day Pattern on last March 20, 1960.

In closing, let me assure you that the Staff was pleased to hear from you and enjoyed reading your report. I am therefore happy to verify such an accurate report, and wishing you Good Luck on your other reports.

Sincerely yours,

*Jerry B. Hickman*

Jerry B. Hickman, NRC  
Chief Engineer