

Date: 3-17-38

Dear Radio DX Listener:

This will acknowledge your reception report on our station, for which we thank you. Now we would like to tell you something about ourselves and our city.

This station is owned by the "Voice of Longview," a Texas corporation, with Judge James R. Curtis as President, and Rogers Lacy as Secretary-Treasurer. T. R. Putman is the Station Manager, and Ralph DuBois is the Technical Engineer. The equipment consists of R. C. A. New High Fidelity Equipment. We use inductor microphones and R. C. A. turn-tables. The transmitter is a R. C. A. ET-4230 100-250 watt high fidelity transmitter. The antenna system consists of a quarter wave vertical tubular steel pole approximately 175 feet high with eighty buried ground radials.

We live in Longview, which is the Gateway to the World's Largest Oil Field. Longview is the county seat of Gregg County. It is located near the Sabine River, 150 miles East of Fort Worth, Texas; 200 miles North of Houston, Texas; and 65 miles west of Shreveport, Louisiana. The elevation is 368 feet above sea level. The average temperature is 68 degrees with an annual rainfall of 36 inches. The 1930 U. S. Census was 5,036. The Great East Texas Oil Field was discovered in 1931. The present population is 25,000 for Longview and over 100,000 people in Gregg County.

Longview has over 600 progressive retail firms, 25 wholesale houses and over 45 industrial plants. We have twelve churches, including all leading denominations. Longview has eight public schools with over 5,000 students. The largest oil refinery in the East Texas Oil Field is located in Longview.

The East Texas Oil Field has over 20,000 oil wells. The revenue from oil production is over \$500,000.00 daily. The field is approximately 50 miles long and is over 6 miles wide. The pay sand is approximately 3650 feet and produces a high grade of oil.

When you come to the 1936 Texas Centennial, be sure to visit Longview and the Great East Texas Oil Field.

We shall be pleased to give you further information concerning the possibilities of Longview, a land of a million opportunities.

