VERIFICATION *from* WLAC

THE RADIO BROADCASTING
STATION OF THE

Life & Casualty Insurance Co.

NASHVILLE, TENNESSEE

This is a formal verification of the fact that you have logged our station.

You are hereby *Appointed* Official Listener
to
W L A C

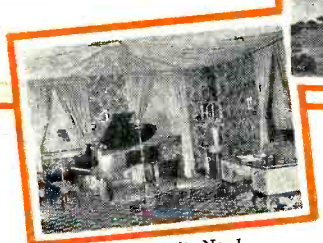
We appreciate the privilege of adding you to our audience and informing you that as a regularly appointed listener to this station you are requested to check up on our programs, notify us of interference or other details of broadcasting, and send us your suggestions and comments on all future programs.

This official information will be tabulated and used to increase the efficiency and usefulness of W L A C to radio listeners everywhere.

OFFICIALLY SIGNED,

J. D. Ward *Manager of Station*

The Transmitter and Towers of W L A C



Studio No. 1

5000 WATTS
Western Electric
Crystal Controlled
Transmitter

Reception Room

WLAC NOW OPERATING FULL TIME—6:45 A.M., TO 12 MIDNIGHT