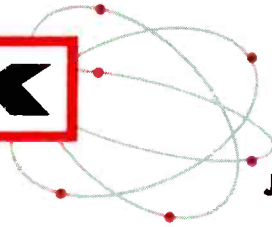




1460 K. C. 1000 WATTS



PHONE 7-7436

**JACKSON BROADCASTING COMPANY**

STUDIOS — 416 POPLAR ST. JACKSON, TENNESSEE

AUGUST 5, 1957

MR. KERMIT GEARY  
R.D. 2, Box 298  
WALNUTPORT, PENNSYLVANIA

DEAR MR. GEARY:

WE ARE PLEASED TO ACKNOWLEDGE YOUR LETTER REGARDING  
RECEPTION OF OUR STATION.

WE BEGAN OPERATIONS ON DECEMBER 13, DAYTIME ONLY,  
IN 1954.

OUR ANTENNA IS A SHUNT FED TYPE: TRANSMITTER, RCA-BT1A.

JACKSON, TENNESSEE IS LOCATED ABOUT HALF WAY BETWEEN  
MEMPHIS AND NASHVILLE TENNESSEE. THE RELATIVE CONDUCTIVITY  
HERE IS VERY POOR AND WE ARE PROUD OF OUR WIDE COVERAGE  
WHICH WE CONSIDER VERY GOOD IN RELATION TO OUR LOCATION.

THANKING YOU AGAIN FOR YOUR LETTER, WE ARE.

CORDIALLY YOURS,

*Henry Lesh*  
(dt)

HENRY LESH  
CHIEF ENGINEER

HL/DT