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BLUFF CITY BROADCASTING CO.

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Thur., Feb. 24, 1949

Hi Kermit,

Thanks for your excellent report on reception of our station up "Pennsylvania" way. Was good news to hear, and frankly -- it surprised me as to what 250 watts will do during early morning hours. We are, however, proud of our daytime coverage of the mid-south.

It seems as though this idea of acknowledging all communications -- and my ad lib to that effect -- has led to my answering your letter. Also, I must answer others from far western points, including Vancouver, British Columbia.

Our Chief engineer -- Ed Lacy -- wishes to thank you for your report; but he, like most Tennesseans, doesn't care much about writing. Since I happen to be the only dyed-in-the-wool Yank on the staff -- I get the job. It's fun though. I'm not from your area, my home happens to be in a little burg, called Peoria, in Illinois.

Gad man, for my purposes your letter is too technical, but I note with interest that you have my announcements down pat. Almost leads me to believe you recorded it.

You see, Kermit, we have to take turns once a month on these freq checks, and this happened to be my turn. Ordinarily, my duties are solely those of news editor. Bet I sounded sleepy as "hell" that morning; in fact, I barely made it. Since I am still single, I have to depend on my own ambition to get me out of bed, and down here, one doesn't know the meaning of that word, "ambition."

Well, guess that takes care of my promise, so with a wish for more, and better, reception on your night-owl stints, I'll bring this to a close. Thanks again for your report.

Very truly yours,



Jimmy Craigen,
News Editor,
WDIA