

RADIO STATION WMSC

C B S in Columbia, S. C.

1320 kc

1kw Day, 500 w DAN

January 26, 1951

WE TAKE PLEASURE IN CONFIRMING THE RECEPTION OF W M S C
ON 1/13/51 AT 5:59 am TO 6:27 am BY

Kermit Geary, R.F.D. #2, Walnutport, Penna.

WHO VERIFIED THE RECEPTION BY QUOTING THE PROGRAM FORMAT USED
DURING THAT PERIOD.

W M S C, formerly W K I X, is owned and operated by the Marseco Broadcasting Corporation. The studios are located in Columbia in the Jerome Hotel building and the transmitter is located on the south bank of the Saluda River, approximately 2 miles from downtown Columbia. The transmitter is a COLLINS 20 J. The tower used for non-directional operation is a WINCHARGER Type 300, 220 feet high. When directional operation is used, a modified figure "8" pattern is obtained by using, in addition to the above tower, a 120 foot WINCHARGER tower, properly phased and fed in conjunction with the main tower. The largest lobe faces 99 degrees West of North.

W M S C broadcasts with the non-directional facilities from sign-on to local sunset and begins its broadcast day Mondays through Saturdays at 5:59 AM Eastern Standard Time and on Sundays at 6:59 AM EST. The sign-off is scheduled at 12:05 AM every day of the week.

We at W M S C wish to thank you for your interest in our operation and hope that you will continue to enjoy the best of reception in the future.


John C. Cosby
Chief Engineer