

NewsRadio ^{AM} 1580

WDAB-AM, P. O. BOX 25276, GREENVILLE, SC 29616 • 803/834-2898 • FAX: 803/834-2997

March 18, 1994

Mr. Kermit Geary
1266 Riverview Drive
Walnutport, Pennsylvania 18088

Dear Mr. Geary,

Thank you for your letter of March 14. As for confirming your reception, I am delighted to do so. WDAB-AM broadcasts daytime on 1580 khz utilizing a Continental Electronics 315R-1 AM transmitter which has been in service at the station since 1986. Our signal is non-directional and originates from studios in Travelers Rest, South Carolina which is an adjoining community to Greenville, South Carolina. We are authorized for 5,000 watts during the daytime but you are correct in your assumption that the reason you lost the signal at 6:30 pm was because of our reduction in power to 1,000 watts due to sunset in the Eastern Time Zone. Our tower is 252' tall and is located adjacent to the studio.

WDAB began broadcasting almost 30 years ago as WBBR-AM. My associate and I acquired the station in May of 1993 and changed the call letters to WDAB (*Dabney-Adamson Broadcasting*). We are an "All News" station featuring the CNN Headline News format. On weekends we carry some sports and cultural programming in addition to the news broadcasts. We hope to begin our own local news production before the end of 1994.

Greenville, South Carolina is located in the eastern foothills of the Great Smoky Mountains approximately 130 miles NE of Atlanta, Georgia and 100 miles SW of Charlotte, North Carolina. We are less than one hour from the mountains and about three hours distant from the Atlantic coast... a great place to live!

I have been fortunate to hear from DXers in Toms River New Jersey, Pittsburgh, and now you. My crowning achievement, however, was a letter and tape I received last week from a DXer who lives just outside Helsinki, Finland! Our Sign-On on January 5, 1994 (at only 1,000 watts) must have hit a warp in the space/time continuum, because he picked it up and recorded it over 6,000 miles away!

I am enclosing some promotional material on the radio station. Thank you again for writing. Needless to say, if you ever get to South Carolina, please let us know and we will be delighted to show you the station.

Very truly yours,



Michael M. Adamson
NewsRadio AM 1580
encl.