

WPHY 560 am

Philadelphia

PENNSYLVANIA MEDIA ASSOCIATES, INC.

First on your dial!

May 9, 1994

Kermit Geary
1266 Riverview Drive
Walnut port, PA 18088

Dear Kermit:

Thanks for checking in with the new 560, WPHY in Philadelphia! Glad you could hear us so well!

Formerly known as WWSH, WBEB, and most notably WFIL, the powerful AM 560 signal is regularly within reach of millions in the Delaware Valley regions of Pennsylvania, New Jersey, and Delaware. The station's format was changed to Christian radio on November 1, 1993, by new owner Salem Communications of Camarillo, California. The enclosed program guide will detail other Salem stations around the country you may enjoy contacting.

Happy to hear from you! Happy DXing!

Sincerely,



Martin L. Fickes
Operations Manager
WPHY Radio

enc.

(215) 941-9560 (Bus.) ■ (215) 828-7368 (Fax)
4118 Franklin Way, Lafayette Hill, PA 19444

A Salem Communications Corporation Station