

THE RADIO VOICE IN THE HEART OF THE SUSQUEHANNA VALLEY

WPGM

Montrose Broadcasting Corp.



1570 kc-1000 WATTS



1st NATIONAL BANK BLDG., MILL STREET



DANVILLE, PENNA.

April 2, 1964

Mr. Kermit Geary
R. D. #2, Box 298
Walnutport, Pa.

Dear Mr. Geary:

I certainly thank you for your report of reception of WPGM in Walnutport, on March 29, 1964 between 6:55 A.M. and 7:30 A.M. I am happy to verify your report of reception which was indeed quite accurate. I am happy to learn that we are putting a good signal into your area, at least until interference is caused by CFOR.

WBDS was purchased by the Montrose Broadcasting Corporation on January 6, 1964. The F.C.C. has allowed us to operate as a non-profit, non-commercial radio station. We are kept on the air by the gifts of our listeners. This is the same manner in which our sister stations WPEL AM and WPEL FM in Montrose, Pa. have operated for nearly eleven years.

Our programming consists of a number of religious programs, as well as a variety of good sacred and secular music, also public service features.

You asked about our call letters. WBDS became WPGM on February 15th, 1964. WPGM stands for the slogan: "We Proclaim God's Message".

Enclosed you will find the 10th Anniversary Folder of our sister station WPEL. I trust this will be of interest to you.

Thanking you again for your very fine report, I am,

Very truly yours,

Montrose Broadcasting Corp.

John Rejmer
John Rejmer, Chief Engineer

Encl.