



NEW WORLD

R A D I O

**WNWR AM 1540
PHILADELPHIA
50,000 WATTS**

STUDIOS • 200 Monument Road • Bala Cynwyd, PA 19004

610-664-6780 • Facsimile 610 664-8529

February 12, 1996

Kermit Geary
1266 Riverview Drive
Walnutport, PA 18088

Dear Mr. Geary:

I am pleased to confirm that you were indeed listening to WNWR Philadelphia at 1540 kHz Friday afternoon, February 2, 1996, from 11:55 a.m. until 4:03 p.m. Eastern Standard Time. We have only been in operation since July 12, 1995, and are pleased to learn that our 50,000 watt signal is being heard near Allentown. Before we began operating this station, the call letters were WPGR.

Our station has a multi-cultural/ethnic format which we introduced less than three years ago to Washington, D.C. on WUST, a 20,000 watt omni-directional station operating at 1120 kHz. The stations are independently programmed.

You listened to a few of our regular weekday programs. The first two were "Ted's Neutral Corner" and "Talk to America," both in English. The next program was in the Korean language and is brought to us by the Korean-American Broadcast Company which broadcasts twenty-four hours a day on a subcarrier of WYXR (104.5 MHz). We literally re-broadcast from the subcarrier which would explain the cross-talk from WYXR ---Star 104.5---and the degraded sound quality. Finally, you heard "A Taste of Latin" produced by AMLA. Translated from the Spanish acronym, AMLA stands for the Association of Latin American Musicians, a Philadelphia based organization.

We are enclosing a program guide, a New World Radio sticker and also a coverage map which shows our signal density at 0.5 mV/m. We do not have reception confirmation cards, but we hope that these materials will be useful to you.

We have a twenty-four hour authority which will allow us a nighttime signal strength of 6,000 to 10,000 watts. We plan to employ this authority by the end of August at which time we will also install a brand new solid-state transmitter instead of the tube transmitter we are using now. We would be curious to know if you are able to hear WNWR with this new equipment.

Thank you for your report. Please find your stamp and items listed above enclosed.

Truly yours,

NEW WORLD RADIO

Doug Bertel
Station Manager

50,000 Watt Multicultural Voice of the Delaware Valley
A DIVISION OF GLOBAL RADIO, L.L.C.

CORPORATE OFFICES • 2131 Crimmins Lane • Falls Church, VA 22043