

WMLP

RADIO STATION

Y. M. C. A. BUILDING

1570 KILOCYCLES - 1000 WATTS

MILTON, PENNA.

JUNE 28 1956

KERMIT GEARY

R.D. 2 BOX 298

WALNUTPORT PA.

DEAR RADIO FRIENDS:

I WOULD LIKE TO THANK YOU FOR YOUR REPORT ON OUR STATION, WMLP, WHICH IS LOCATED HERE IN THE CITY OF MILTON. THE REPORT WAS GREATLY APPRECIATED, AND IF EVER AGAIN YOU SHOULD RECEIVE WMLP KINDLY LET US KNOW.

OUR STATION WAS ESTABLISHED ON SEPT. 1 1955, AND IS OWNED AND OPERATED BY WMLP INC, WE HAVE OUR STUDIOS AND BUSINESS OFFICES LOCATED IN THE HEART OF MILTON PA.

WMLP'S STATION IDENTIFICATION IS AS FOLLOWS: "WMLP YOUR 1000 WATT RADIO VOICE OF MILTON AND LEWISBERG PENNSYLVANIA., THE RADIO SERVICE FOR OVER 50,000 RADIO HOURS IN 7 COUNTIES ETC."

WE HAVE A GATES TRANSMITTER WHICH IS LOCATED $1\frac{1}{2}$ MILES SOUTH OF MILTON AND 3 MILES NORTH OF THE TOWN OF LEWISBERG PA.

WE RECEIVED YOUR CHECKS ON OUR LOG AND FOR THE MOST PART YOU WERE CORRECT. ENCLOSED IS OUR AREA MAP IT WILL TELL YOU THE REST. THANK YOU

REMAINING VERY HOPEFULLY YOURS

William

WILLIAM H. KEIL cc