

HARRY L. MAGEE, OWNER



W H L M

690 KC.
BLOOMSBURG, PA.

ROBERT R. WILLIAMS, MANAGER

November 21, 1951

Mr. Kermit Geary
R.F.D. # 2
Walnutport, Penna.

Dear Mr. Geary:

I was very glad to hear from you reporting the reception of our radio station WHLM in your territory. If I am not mistaken, on that Sunday, October 7, there was a storm in the area all day and should have caused a lot of static except to local station pick-ups. I was in your near vicinity approximately four o'clock driving through and with the car radio checking at Lehighton, could receive the station but with very heavy static. Your reception checks correctly with our logs word for word. It was a very good report.

We are one of the group of three stations of which WHOL in Allentown is another, so why don't you go down and pay a visit to WHOL and Mr. Weirst, the Chief Engineer?

Station WHLM was formerly WLTR, HLM being the initials of the owner of the station and president of the Magee Carpet Company.

Sorry I was late in answering your DX but was waiting for new stationary.

Sincerely yours,

BLOOM RADIO

Anthony Hogg
Chief Engineer