

WBVP

"We Boost Valley Progress"

1216 SEVENTH AVENUE
BEAVER FALLS, PENNSYLVANIA

August 13, 1948

1230 KILOCYCLES
6 A.M. TO 12:05 A.M.

BEAVER COUNTY FACTS

WBVP — Exclusive Coverage and Service.

Population 186,000

Ranks third in State—Basis of Industrial Production.

Ranks Seventh in Nation—Basis of Industrial Production.

Ranks First in State—Basis of Compensation per Employee.

1946 Industrial Employment — 75% increase over 1939.

One Industrial Expansion Program calls for Expenditure of \$21,000,000. Another \$6,000,000.

The Hub of The Great Industrial Area between Pittsburgh, Pa., and Youngstown, Ohio.

Diversified Industry Insures Sane Progress for Beaver and Upper Ohio Valley.

Home of Geneva College.

School System rated among leaders of the Nation.

A Good Place To Live And Work.

A fine old company reports 132 years Continuous Operation. A good place to work. "25% of our employees have fifteen to fifty years service."

You Too May Have Security . . . Buy This Market!

Mr. Kermit Geary
R.F.D.# 2
Walnutport, Pa.

Dear Sir:

This is to verify your report of reception of Radio Station WBVP on August 10th.

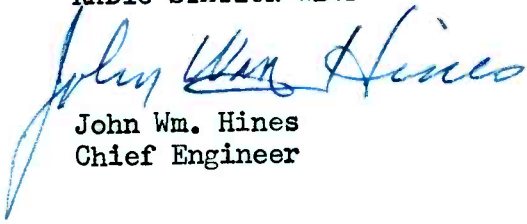
Station WBVP is located in Western Pennsylvania, just north of the junction of the Ohio and Beaver rivers.

We use a Western Electric Transmitter which directly feeds a 155 foot Blawnox self-supporting vertical radiator. The transmitter is about 1200 feet above sea level, on a clay hilltop, which seems to have fairly good conductivity.

Station WBVP was on the air with frequency checks from 0300 to approximately 0340. We appreciate your reception report at this time, and will welcome any in the future. Our frequency measuring schedule is 0200 to 0215 EST, the second Tuesday and the transmissions are always identified.

Sincerely,

RADIO STATION WBVP


John Wm. Hines
Chief Engineer

JWH/ejt