

# KWIL

W. L. JACKSON, PRESIDENT

RALPH R. CRONISE, SECY-TREAS

## Central Willamette Broadcasting Co.

OWNER AND OPERATOR

*Affiliated with Mutual-Don Lee Broadcasting System*

MAIN OFFICE

15TH & ELM STREETS

**Albany, Oregon**

November 24, 1944

THE KEY TO THE HEART OF THE  
GREAT WILLAMETTE VALLEY

TRADE AREA 60,000 POPULATION  
TOTAL COVERAGE 177,000

1240 K.C. 250 WATTS FULLTIME

C. B. WHEELER, STATION MGR.

Mr. Kermit Geary  
R.F.D. #2  
Walnutport, Pennsylvania

Dear Sir:

Your very complete report can only be matched in kind. It was good of you to send through such a complete verification. I hope that the information I now enclose will be of as much interest to you.

KWIL is a 250 watt local channel station, with an RCA-250-K transmitter, employing two 210 tubes in parallel, high-level modulated by two 828 tubes, operating class-B.

The antenna system consists of a Windcharger tower, 194-feet high (190-feet above insulator), series fed, with a ground system consisting of 120 radials of number 12 copper wire buried from 12 to 18 inches deep, radiating out for a distance of 350-feet. The antenna is fed by an overhead four-wire feeder system.

Thank you again for the report. Although not the finest to look at, I hope that the enclosed verification card will find a place in your collection.

Sincerely,



Herbert A. Davidson  
Chief Engineer, KWIL.

HAD  
enc.