

UNITED PRESS NEWS  
STANDARD RADIO  
BROADCAST MUSIC, INC.  
1150 KILOCYCLES  
250 WATTS

# RADIO STATION KSWO

Carver & Ross Radio Broadcasters

"The Friendly Voice of the Wichitas in Southwest Oklahoma"

LAWTON, OKLAHOMA

DR. WILLARD CARVER,  
President  
BYRNE ROSS,  
General Manager  
HOKE ROSS,  
Assistant Manager  
WINIFRED ROSS,  
Program Director  
P. O. BOX 984  
PHONE 2370

September 28, 1942

Mr. Kermit Geary  
R. F. D. #2  
Walnutport, Pennsylvania

Dear Mr. Geary:

I was very suprised and pleased to get a letter from you stating how clear our signal was being received in Pennyslvania. Your recorded reception was absolutely correct.

It is especially nice to get a confirmation of a test program from a person as well informed as you seem to be and can get a complete report. You must be very interested in radio or have this as an occupation. If you do work at a station, let me know when you have a test and I will try to pick up your signal.

Being an "L" type antenna, your antenna should be directional and pointing north, would make the reception of this station more of an achievement.

Our station is entirely Western Electric equipped and being less than a year and a half old it is almost the latest they produced. It has given me very little trouble as yet. It is located at the edge of town. Lawton, itself, is about 100 miles south and west of Oklahoma City. The "ground" seems to be especially efficient as it is made up of woven meshed wire for many feet around the station. After efficient equipment, a good ground helps.

Concerning the woman announcer, it was myself. I am chief engineer and at the present the only one. I am looking for someone to help me. I have been an engineer at two other stations.

Thank you again for your letter and report. I hope you have lots of success with your "HRO" receiver as I am sure you do. They are one of the best receivers made.

The only thing WDEL made you miss was the 'Star Spangled Banner'

Sincerely yours,

*Hazel Weaver Ersland*

Hazel Weaver Ersland (W5KAQ)  
Chief Engineer KSWO  
Lawton, Oklahoma

COMPLETELY WESTERN ELECTRIC EQUIPPED