Studios and Offices Masonic Building Telephones 308 and 309

RADIO STATION KBWL

* STAR BROADCASTING CO., INC * MASONIC BUILDING

Blackwell, Oklahoma

March 18, 1953

Mr. Kermit Geary R.F.D. #2 Walnutport, Pennsylvania

> RE: RECEPTION REPORT October 29, 1952

Through oversight, several reception reports dated about the same time as yours were not verified. OUR FACE IS RED... and we're wondering if you heard from us...so if this is a duplication, consider it was done in good faith!

Your reception Wednesday morning, October 29, 1952, has been checked against our equipment test log, and we wish to verify your report.

KBWL officially began broadcast on November 13...and we're now in our fifth month on the air. Reception reports came in during our equipment tests from many states including New Mexico, Iowa, Tennessee, Nebraska, Massachusetts, New York...one from Ontario, Canada and several from New Zealand.

Blackwell is located in north central Oklahoma...and has a population of about 13,000. Wheat farming and cattle ranching carry a large portion of our population, but oil and natural gas industry is important here.

If you've had us on your "black list"....how about taking us off now. Thanks very much for your report...and your kind wishes for the station.

Cordially yours,

Dua Stalling

Dud Stallings, Program Director

efn