

THE CROSLY CORPORATION



CINCINNATI

10/14/43

Dear WLW Listener:

This is to verify and acknowledge your recent reception report of our station WLW. This station operates on an assigned frequency of 700 kilocycles (428.3 meters) and with the power of 50,000 watts.

The daily operating schedule of WLW is as follows: We go on the air in the morning at 5:00 A.M. and then operate for 19 hours, signing off at Midnight. At this time, we switch over to our experimental transmitter and the station operates under the call letters of W8XO with the power of 500,000 watts until 3:00 A.M., Eastern War Time.

Radio stations are dependent upon reception reports from their listeners for an insight into program preferences and transmission conditions. Each letter WLW receives is carefully read and noted in order to follow as closely as possible the comments and suggestions contained. You can be sure yours is really appreciated.

In the future, we trust that you will continue to enjoy good reception of our station WLW, and that our varied programs will always please and entertain you.

Yours very truly,

RADIO STATION WLW - W8XO

R. J. Rockwell
R. J. Rockwell
Technical Director

RJR:RD

Station W8XO	-	500,000 watts	-	700 kilocycles
Station WSAI	-	5,000 watts	-	1360 kilocycles
Station WLWO	-	75,000 watts	-	6080, 9590, 11710, 15250, 17800, 21650 kilocycles.