

# RADIO WESTCHESTER, INC.

1460 <sup>A</sup>M 93.5 <sup>F</sup>M ON YOUR DIAL



200 NORTH AVENUE,  
NEW ROCHELLE, NEW YORK  
NEW ROCHELLE 6-0800

WWES 200 North Avenue New Rochelle, N.Y.

10 March, 1959

Mr. Kermit Geary  
R.D. 2  
Box 298  
Walnutport, Pa.

Dear Mr. Geary;

Thank you very much for your report dated March 8, 1959. I am very pleased to know that our "peanut whistle" as power in commercial circles, is getting out so well. I deeply appreciate the great pains that you have taken to log us. That is why I put your letter ahead of the others that I have waiting. I had best explain the stationary. WWES was a temporary call that we chose until the FCC approved our request for the new call. Since approval might have come at any time we deemed it foolish to have new stationary printed.

WVOX operates on a frequency of 1460 kc. with a power of 500 watts and WVOX-FM operates on a frequency of 93.5 mc. with a power of 1000 watts. WVOX, WSKN, WVIP, and pending FCC approval, WBIT all compose the Herald Tribune Radio Network.

The only discrepancy that I found in your report was that you mentioned a spot for Bond Bread. We do not have them as a sponsor however considering your difficulty in hearing us through the "hash" on 1460 I think that you have done a remarkable job of reporting.

Enclosed is some material that we had made for advertising, but, it provides a good history of the network. Once again Thank You.

Yours in DX,

A handwritten signature in cursive script that reads "Edwin T. Karl".

Edwin T. Karl.  
engineer