

OFFICE PHONE 727

RADIO STATION

WLSV

WELLSVILLE, NEW YORK

December 7, 1955

Kermit Geary,
RD #2, Box 298,
Walnutport, Penna.

Dear Kermit:

I hope you will forgive me for the lateness of my reply to your very interesting letter of the 1st of November. As you can possibly imagine, the duties of a station manager in setting up a new broadcast station are manifold and heavy. I'm just now beginning to get "breathers" from time to time and thought I would use such an opportunity to answer your letter.

Actually, we were a bit amazed by your letter as we had not thought too much about what we might be doing in that area. It was gratifying to learn that you had picked us up there in Walnutport even though we certainly have no aspirations toward that section of the country. In our own area we have daytime reports from extended areas too, far beyond what we had hoped for or can ever possibly to service commercially.

I see that you are a member of the National Radio Club and think that it would be interesting at some future date to run a two-hour DX pgm for your members. Would you please take this up with the national office and see if they could get a bit of advance publicity on it? We could begin at 4 A.M. and continue the DX until our regular sign-on at 5:58 A.M. It would certainly be an interesting experiment.

This will serve to verify that you did receive WLSV in Wellsville, New York on the morning of November 1, 1955 between the hours of 2:43 A.M. and 3:10 A.M. EST. The logged material you have shown is accurate and correct.

Thank you very much for your kind wishes on our future. You might be pleased to learn that we have begun our first month of operation in the black side of the ledger, a feat for a new station.

Cordially,

RADIO SERVICES OF WELLSVILLE

Lloyd P. Gordon
Lloyd P. Gordon,
Station Manager.