

WPRJ

PERCYPENY RADIO 1310

SAGAMORE ROAD & PERCYPENY LANE
PARSIPPANY - TROY HILLS
NEW JERSEY 07054
(201) 335-9775

January 25, 1973

Mr. Kermit Geary
R.D. 2, Box 298
Walnutport, PA 18088

Dear Mr. Geary:

I wish to thank you for your letter and interesting report of our reception in your area. This letter verifies that your report of reception of WPRJ on 1310 KHz was indeed correct.

January 13, 1973, was incidently our first day of broadcasting. Prior to that date we had been running only routine equipment tests with no scheduled programming.

We are a daytime station operating on 1310 KHz with a power of 1000 Watts. We have pre-sunrise authority and come on the air at 6:00 a.m. EST with 172 Watts until local sunrise, at which time we go to 1 Kw. We have a four tower directional system, the towers being 196 feet high and delivering a pattern which is primarily NW.

In case you didn't notice it, we are totally automated, except for a few newscasts.

I am enclosing a coverage map which indicates our signal strength in various areas.

Thank you for your letter. I hope you'll continue to tune us in.

Sincerely yours,



Craig M. Kallio
Chief Operator

CK:cs

Enclosures