



February, 1981

Thanks for your recent letter to WKXW.

We sincerely hope that MUSIC TO REMEMBER at 1260 continues to please you.

We are doing an Audience Profile Survey and ask that you assist us.

Please take a few minutes to complete the enclosed questionnaire. A stamped, addressed envelope is enclosed to return it to WKXW.

Your cooperation will be very much appreciated.

Your name or any other form of identification does not appear on the questionnaire so your answers are completely confidential.

I would be pleased to talk with you about the questionnaire or WKXW if you give me a call at (609) 882-7191.

Thanks for your interest in WKXW.

Best regards.

Sincerely,

A handwritten signature in black ink, appearing to read 'Bill', written over the word 'Sincerely,'.

William A. Musser
General Manager

WAM:dl

WKXW - WKXW FM
FIDELITY COMMUNICATIONS CORP.
218 EWINGVILLE ROAD
TRENTON, NEW JERSEY 08638
(609) 882-7191