

5,000 WATTS

DAY AND NIGHT

whwh

Herbert W. Hobler, President

David A. Moss, Manager

1350 ON THE DIAL ■ PRINCETON, NEW JERSEY

NASSAU BROADCASTING CO. • 221 WITHERSPOON ST. ■ PRINCETON: 924 • 3600 • TRENTON: 896 • 1900

Dear Mr. Geary

Thank you very much for your letter of *Sept. 15, 1963* reporting reception of Radio Station WRWH on 1350 Kcs. WRWH is authorized to operate with a power of 5000 watts, and two combinations of four antennas producing a directional pattern favoring N144 degrees East during the daytime hours and N128 degrees East during the nighttime hours. Our transmitter is an RCA BTA-5T using a 5762 final amplifier tube and operating class C with approximately 87 per cent efficiency. Our transmitting site is in Hopewell Township, New Jersey, near the community of Mount Rose, approximately 300 feet above sea level. It is six air miles from Princeton, New Jersey, and ten air miles from Trenton, New Jersey.

Enclosed is a coverage map showing our daytime coverage and some interesting information concerning our market.

We especially appreciate your reception report because just having started broadcast operations on September 8, 1963, your reports help us to evaluate our calculated coverage distances. Please accept an invitation from me to stop in to say hello if you are ever in the Princeton area. It would be my pleasure to show you through our facilities.

Very truly yours,

Arthur A. Silver
Arthur A. Silver
Chief Engineer

SERVING THE HEART OF NEW JERSEY ■ MIDWAY BETWEEN NEW YORK AND PHILADELPHIA