

**Beginning Nov. 15th**

**ONLY**

**THE SUN**

**COVERS THE**

**JERSEY SHORE**

**BETTER THAN**

**WHLW** RADIO 1170

WHLW 360 CLAYTON RD. LAKEWOOD, N. J. 08701

TO *KERMIT GEARY*.....  
OUR LOG CONFIRMS THAT YOU HEARD WHLW

DATE *Dec. 6, 1970*.....TIME *12:55 PM*

**YOU BELONG ON WHLW IF YOU SELL THE**  
**JERSEY SHORE AREA - BECAUSE WE DO!**

***HERE IT IS IN A NUTSHELL***

**WHLW** Serves The Shore From Atlantic Highlands To Atlantic City.

**WHLW** The Shores Most Powerful Signal - 5,000 Watts.

**WHLW** The Shores Only Clear Channel A M Radio.

**WHLW** Serves Almost 1,000,000 People In Its Prime Listening Area.

**WHLW** Affiliated With The Mutual Broadcasting System.

**WHLW** Programs 15 Minutes Of News Each Hour.

**WHLW** Air Personalities Are Product Salesmen.