

NEPTUNE BROADCASTING CORP.
STEEL PIER ATLANTIC CITY, N. J.

R C A ALL THE WAY

1420 Kc. **W F P G** 250 WATTS

WORLD FAMOUS PLAY GROUND

Transmitter 250 K. Ground System - ATLANTIC OCEAN

Antenna 150 Ft. Lingo. (Top Loaded)

Your reception of this station is hereby VERIFIED

THANK YOU

Signed *Blair K. Brown* C. E.

Neptune Broadcasting Corporation

OFFICERS

A. HARRY ZOOG
President and
General Manager

RICHARD ENDICOTT
Vice-President
and Treasurer

ADRIAN W. PHILLIPS
Vice-President
and Secretary

LOUIS ST. JOHN
Vice-President
Sales

CHARLES L. HARP
Vice-President

STEEL PIER
1420 KC



ATLANTIC CITY
Phone 5-2188

Dear Listener:

You very kindly notified us that our station was heard by you. Will you please answer the following detailed questions? W F P G will forever be grateful.

Time of day WFPG was heard? _____

Fading, if any? _____

Interference from other stations? _____

Type or name of program heard? _____

Do you receive WFPG clearly at night? _____

Which programs do you like best? _____

Can you get WBAB on 1200 KC ? _____

How does it compare in volume with WFPG? _____

How does WFPG compare in volume with your nearby or local station _____

Will you please visit us on Steel Pier when you come to Atlantic City?

Signed _____
address _____
City & State _____

Very truly yours,

NEPTUNE BROADCASTING CORPORATION

A. Harry Zoog
General Manager