

W M P M**Selma-Smithfield Broadcasting Company**

"The World's Most Progressive Market"

SMITHFIELD, NORTH CAROLINA

July 27, 1950

Mr. Kermit Geary
RFD #2
Walnutport, Pa.

Dear Mr. Geary:

Thank you very much for your excellent report on the signal strength and quality of our new station, as logged on the Morning of July 24, 1950 at 2:31. We confirm your report.

The station here is brand new, uses a Gates BC-1F xmitter, Gates console, and General Radio Monitoring equipment. The transmitter and studios are located $\frac{1}{2}$ mile out of Smithfield. The transmitter feeds a 230 ohm open wire line 350 feet long and terminates in a 235 foot shunt fed Blaw-Knox self supporting tower. The ground system consists of 25,000 feet of #8 and 10 wire buried 6 inches underground.

You certainly seem to have an excellent receiving setup and we wish you the best of luck with your avocation.

Very truly yours,

J. S. Townsend
John S. Townsend, Mgr.