



March 8, 1983

Mr. Kermit Geary
1266 Riverview Drive
Walnutport, Pa. 18088

Dear Mr. Geary:

Your letter of March 4th has been turned over to me. I am amazed that our signal skipped that far! I also didn't realize there were that many DX'ers out there anymore. Haven't had much DX mail lately.

As you are probably aware, WISP's daytime power is only 1000 watts and at night we reduce to 250 watts as do all class IV AM stations. The other N.C. station you mentioned, WFAI in Fayetteville is also 1000/250. I know cause I worked there also many years ago, from 1958 till 1961.

This is to confirm your reception, as the commercial you heard was for a firm called "Baker Brothers."

WISP has been known for years as WISPy, so it can be pronounced. The Dragnet you heard was part of our WISPy Little Theatre presentation, which airs each weeknight at 5:30--6PM. We feature a different old radio show each night of the week. Monday's it's The Jack Benny Show. Tuesday's Gunsmoke. Wednesday's Fibber McGee & Molly. Thursday we broadcast Dragnet and Friday's it's The Life of Riley. So as you can see, the old radio shows are alive and well here at WISP.

Interesting to read about your listening equipment. Especially the part about the 175 foot well.

Incidentally, you might be interested in the bulk of our programming other than old radio. We are broadcasting a music format called "Hit Parade." It is sort of a unique blend of music from as far back at the mid 40's right up to some of the better music of today. All the way from Frank Sinatra to the contemporary group Air Supply.

Thank you for your interest in WISP.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jim Kelso', is written over the typed name.

Jim Kelso, Operations Manager

JOYNER BROADCASTING CO.

P. O. BOX 668
KINSTON, N. C. 28501

(919) 523-1230
(919) 527-1230
(919) 523-3377