

**"BROADCASTING FROM THE SKYLINE OF DIXIE"**

**HOME OFFICE BUILDING,  
JEFFERSON STANDARD  
LIFE INSURANCE CO.,  
GREENSBORO, N. C.**



**HOME OF RADIO STATION W B I G**

# W B I G

"Where Business Is Good"  
GREENSBORO, N. C.



3469

# POST CARD



3/13 1935

Dear Listener:-

This is to verify your report of our broadcast on 3/13 at 2:09 a.m. EST

We take this opportunity to thank you and express the wish that you will again pick us up in the near future

Very truly yours,  
RADIO STATION W B I G

Program Director.

*E. Sawyer + R. Anderson*

# W B I G

"Where Business Is Good"  
GREENSBORO, N. C.

MADE IN U.S.A. BY E. C. KROPP CO. MILWAUKEE

*Mr. Hermit Beatty*

*Box 15 # 2*

*Walnutport*

*Pa.*



1935

*Our next BV is 2 p.m. EST Sun. March 24/35.*