

RADIO DIFUSORA X - E - T - B

"EL HERALDO DE TORREON"

ESTUDIOS: Ave. Hidalgo 623 Pte. PLANTA TRANSMISORA: Estadio de la Revolución

Apartado 225

Tel. Eric. 224



TORREON, COAH.

May 4, 1937

Mr. Kermit Geary
R. F. D. # 2,
Walnutport,
Pennsylvania, U.S.A.

Esteemed and dear radio friend:

We had great pleasure in receiving your most kind letter and report with date, of the 22nd of March.

We regret deeply our apparent negligence in answering your report and believe, dear friend, that we owe you apology. This delay was due to our Station's Anniversary plans that were underway and to an innumerable amount of local affairs connected with it that had to be taken care of. These having come to pass, we feel it to be our duty to make the proper amends and hope in your indulgence.

Notwithstanding we gratefully acknowledge your kindness in sending us your report of the Courtesy Program dedicated to the Newark News Radio Club and all its members, that we transmitted through our studios "X.E.T.B." on the 21st of March at 2 o'clock in the morning, Oficial Time in Mexico. We take opportunity to state that the items and announcements that you report in said letter, coincide with our log on that program and are fully correct. Likewise we are grateful for the valuable indications, information and data with regards to the transmission.

Sorry we have not, at present, photographs, EKKO cards, or studio stamps but we have made a note of all these and hope to have them ready for the next time we correspond with you.

Hoping to hear from you again, and real soon, we wish to express our gratitude for your kindness and courtesy.

It might be of interest to you to know our plant, that you listened to, in a small one, with a an output of 125 watts, in a frequency of 1310 kilocycles by the authority of the Secretaría de Comunicaciones y Obras Públicas (Department of Communications and Public Works).

Once again we wish to extend our sincere and cordial thanks for your kindness and courtesy and wishing you, all the best that luck that can offer and beg to remain your most attentive and sincere friends,

RADIO DIFUSORA "X.E.T.B."


Luis Gurza.- Manager.